APPENDIX A

EXPEDITION MAP



Key:

- Principle 1: Explore in alignment with your purpose.
- Principle 2: Launch with a curious explorer's mindset.
- Principle 3: Launch with an exploratory learning community.
- Principle 4: Navigate with packaged idea MVPs.
- Principle 5: Navigate with exploratory questions.
- Principle 6: Navigate with declared action.
- Principle 7: Navigate through reflection.

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