

# EXPEDITION ACTION COMPASS—WORKSHEET



## 1. Purpose Sentence

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## 2. Mindset

Three curious-explorer's-mindset words/curious-explorer story

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## 3. Exploratory Learning Community

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## 4. Packaged Idea MVP

Idea Name: \_\_\_\_\_

\_\_\_\_\_ - Day Idea MVP: \_\_\_\_\_

[A step that will move your idea forward.]

Metric(s) for Idea MVP: \_\_\_\_\_

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## 5. Exploratory Questions



## 6. Declared Action (noun, verb, date)

**Current Means:** What do you have to put toward your idea right now?

Experiences:

Skills:

Relationships:

**Ideation:** What makes your idea of unique value to its users?

**Boundaries:** What are you willing to invest (and not invest) in your idea to take the next step?

**Enrollment:** Who can make your idea better, and why would they help?



## 7. Reflection on the Declared Action for Your Idea MVP upon Its Completion

- What did you learn?

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- What is possible if you embrace this learning?

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- What are the consequences if you don't embrace this learning?

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- What action are you going to take next?

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**Note:** Upon completion of your reflection, repeat Principles 4 to 7 for your next idea MVPs until your idea is launched—or you decide to kill it!

EXAMPLE

# EXPEDITION ACTION COMPASS—WORKSHEET



## 1. Purpose Sentence

*My purpose is to share the wisdom of others to help people discover more possibility.*



## 2. Mindset

Three curious-explorer's-mindset words/curious-explorer story

*Curiosity, generosity, growth*

*My curiosity and generosity are huge assets for discovering how I can help others think differently and launch new ideas.*



## 3. Exploratory Learning Community

*I will recruit and enroll Kevin (teacher), Rip (writer), and Lani (leadership development expert), and we will help each other navigate our challenges and celebrate our successes.*



## 4. Packaged Idea MVP

Idea Name: *Expedition Program*

30 -Day Idea MVP: *Create a run of show for beta day.*

Metric(s) for Idea MVP: *Identify at least seven content modules in the run of show.*



## 5. Exploratory Questions



## 6. Declared Action (noun, verb, date)

**Current Means:** What do you have to put toward your idea right now?

**Experiences:** *Attended great leadership programs and coached teams.*

**Skills:** *Have done public speaking and provided counsel for leaders.*

**Relationships:** *Worked with many thought leaders, corporate leaders, teachers, and entrepreneurs.*

**Ideation:** What makes your idea of unique value to its users?

*This idea will inspire leaders and their teams to courageously explore unknown realms to discover more possibility.*

**Boundaries:** What are you willing to invest (and not invest) in your idea to take the next step?

**Time:** *10 to 20 hours*

**Money:** *\$0 to \$100 for lunches*

*I will share run of show with two thought leaders in the leadership development space for feedback. I will not share this with potential sponsors until later.*

**Enrollment:** Who can make your idea better, and why would they help?

*I will enroll two thought leaders, Cheryl and Heidi, as they have created many successful programs and are interested in exploration to help others grow.*

*I will design a run of show (draft 1) for beta day loosely based on (not copying) the formats I have from other leadership programs within the next four days.*

*I will include a story of a courageous explorer within the content of the run of show within the next seven days.*

*I will finalize the run of show so that it can be shared for feedback with thought leaders in the next fourteen days.*

*I will share the run of show with two thought leaders, Cheryl and Heidi, and incorporate their overall feedback, and I will have at least seven content modules within the next thirty days.*



## 7. Reflection on the Declared Action for Your Idea MVP upon Its Completion

- What did you learn?

*People I have shared the run of show with are very engaged and supportive. The run of show I had envisioned had way too much in it for a single beta day. Everyone who is invited to beta day should know it's a beta day.*

- What is possible if you embrace this learning?

*We could create a program that would help thousands of leaders courageously explore the unknown to discover more possibility.*

- What are the consequences if you don't embrace this learning?

*We would be focused on perfection and delay or never launch anything, and the idea could end on the drafting table.*

- What action are you going to take next?

*Our next MVPs will be to enroll fifteen participants for beta day and to decide on a date and location.*

**Note:** Upon completion of your reflection, repeat Principles 4 to 7 for your next idea MVPs until your idea is launched—or you decide to kill it!