



NAVIGATE WITH EXPLORATORY QUESTIONS

Lesson

Exploratory questions focus action. Remember, exploratory questions create clarity that reveals more possibility so you have more opportunities to explore.

Questions (use Practice to answer)

What exploratory questions are you asking?

Practice (to answer Question)

Answer these exploratory questions for your idea MVPs with the following steps:

1 Idea MVP: Identify your idea MVP.

2 Exploratory Questions: Brainstorm answers to the following exploratory questions about your idea MVP.

- **Current means:** What do you have to put toward your idea right now? (Think about your experience, skills, and relationships.)

- **Ideation:** What makes your idea of unique value to its users?

- **Boundaries:** What are you willing to invest (and not invest) in your idea to take the next step?

- **Enrollment:** Who can make your idea better, and why would they help?

Example

1 **Idea MVP:** Create a run of show for beta day of the Expedition Program.

2 **Exploratory Questions:**

- **Current means:**
Attended great leadership programs and coached teams.
Have done public speaking and provided counsel for leaders.
Worked with many thought leaders, corporate leaders, teachers, and entrepreneurs.
- **Ideation:** This idea will inspire leaders and their teams to courageously explore unknown realms to discover more possibility.
- **Boundaries:**
Time: 10 to 20 hours
Money: \$0 to \$100 for lunches
I will share run of show with two thought leaders in the leadership development space for feedback. I will not share this with potential sponsors until later.
- **Enrollment:** I will enroll two thought leaders, Cheryl and Heidi, as they have created many successful programs and are interested in exploration to help others grow.